

National Arts and Humanities Month 2022 Poster Competition

Judging Criteria:

Each of the following elements will be judged on a scale of 1 - 5 points with “1” meaning emerging skill and “5” meaning expert skill. (See next page for complete rubric)

- **Originality of Design**
 - Is the design unique?
 - Is the design unexpected?
 - Is the design innovative?
- **Clarity of Theme**
 - Does the design clearly represent National Arts and Humanities Month?
 - Does the theme of “Championing the Creative Spirit” come through?
 - Is the design easily understood and engaging?
- **Technical Application**
 - Is the design presented with intentionality?
 - Is the image low resolution?
 - Does the design contain copyrighted elements?
 - Are the colors imbalanced?
 - Is the design incomplete?
- **Unique use of Text and Logo**
 - Are the text and logo included in a creative way?
 - Does the artist use a complete version of the logo and text?
- **Artistic Expression**
 - Does the design have a connection to personal identity?
 - Does the design inspire conversation?
 - Does the design leave a lasting impression?

Rubric:

	5 (Expert Skill)	4	3 (Solid Skill)	2	1 (Emerging Skill)
Originality of Design	Design is unique, unexpected, and innovative.	Design is unique or unexpected or innovative.	Design is somewhat unique, unexpected, and innovative.	Design is somewhat unique or unexpected or innovative.	Design is not unique, unexpected, or innovative.
Clarity of Theme	Design clearly represents theme of "Championing the Creative Spirit". Design also promotes and generates excitement for National Arts and Humanities month.	Design clearly represents theme of "Championing the Creative Spirit" and promotes National Arts and Humanities Month.	Design clearly represents theme of "Championing the Creative Spirit".	Design somewhat represents theme of "Championing the Creative Spirit".	The design does not clearly represent National Arts and Humanities month or theme of "Championing the Creative Spirit".
Technical Application	Technical application is excellent. Design is clear and intentional.	Technical elements are attractive and of good quality.	Technical elements are mostly solid.	Design is complete and original, but technical elements are of lower quality. Images are low resolution, imbalanced, or otherwise unpolished.	Design includes copyrighted images or is incomplete.
Unique use of Text and Logo	Logo and text are included in a creative and intentional way.	Logo and text are both present and attractive.	Logo and text are both present.	Logo or text is included.	Logo and text are not included.
Artistic Expression	The artist's identity and personality are present in the design. The design sparks conversation and leaves a lasting impression.	The artist's personality is present in the design, and it leaves a strong impression.	The personality of the artist is present in the design and the work leaves some impression.	The design somewhat showcases the personality of the artist.	The design does not showcase the artist's personality and does not leave lasting impression.